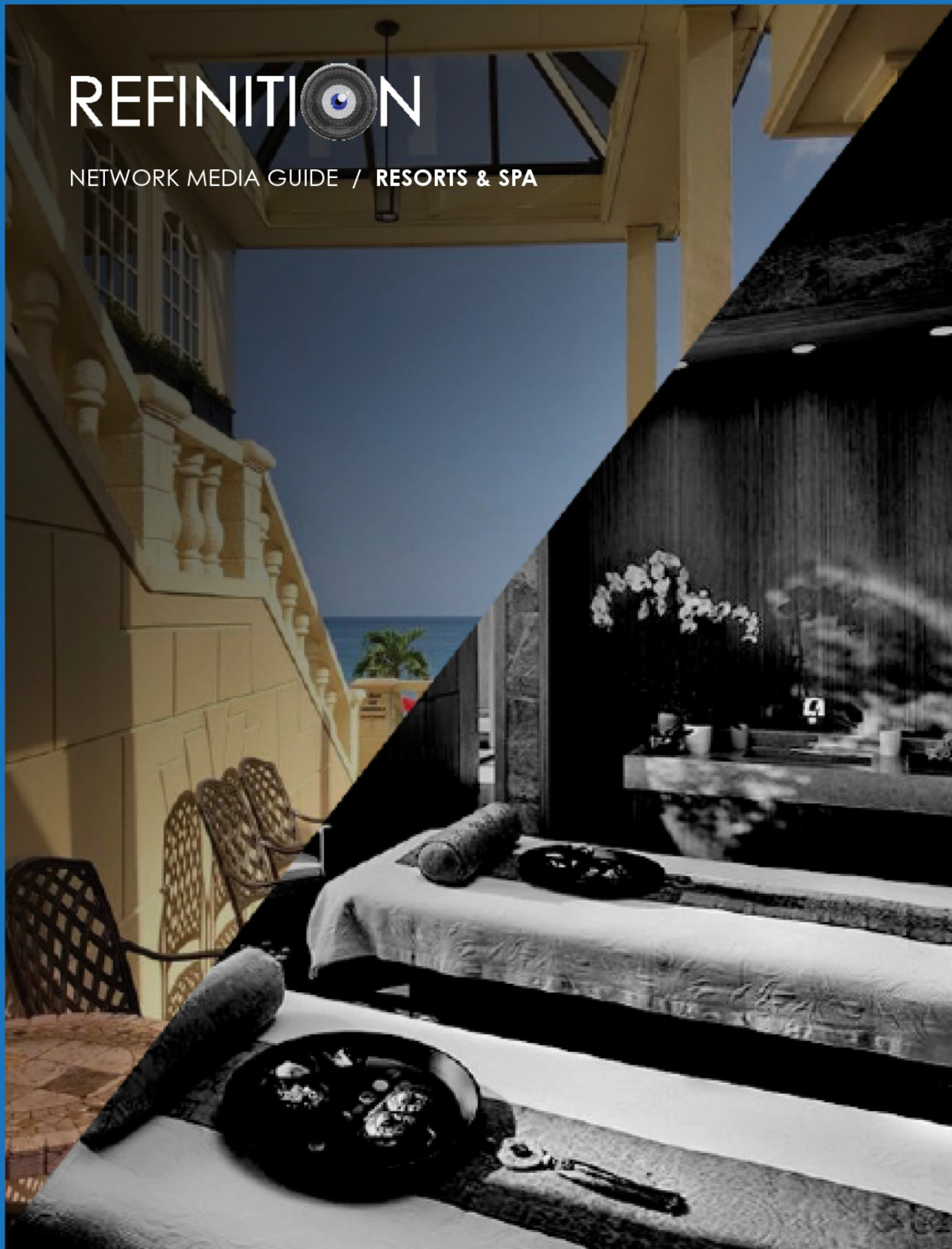


# REFINITION

NETWORK MEDIA GUIDE / RESORTS & SPA



# REFINITION

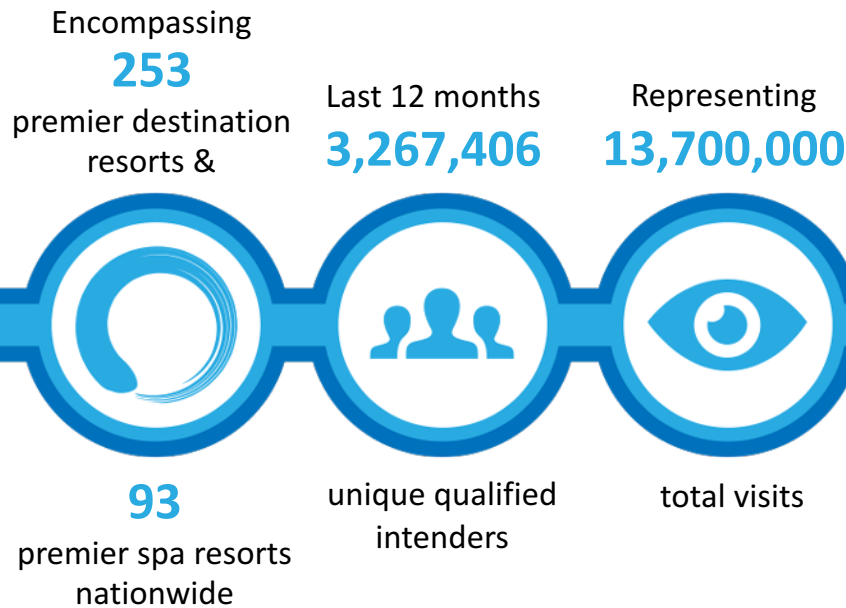
## DATA FRESH DAILY/ RESORTS & SPAS NETWORK

**SPEND LESS – SELL MORE – REPEAT OFTEN**

### REFINITION- The Resorts & Spas Network

Comprised of the elite lifestyle activities at 5-star hotels and spas nationwide, Refinition captures more intenders than any company in the US. Whether you are marketing your property or travel services looking to identify your competitors audiences, we deliver just the active intenders currently in the market in the US.

### ACTIONABLE – In Market Intenders



### THE DATA OF INTENT – Showing up Matters

Real people showing up outweighs an online click. We have an ongoing device relationship with 75% of the adult, US population – over 300 million reachable consumers for your campaigns.

### DATA FRESH DAILY – Widest Aperture, Superior Accuracy, Curated Locations

Utilizing a continuous, all-in vs opt in process allows us to see more mobile devices at virtually any location in the US. Accuracy down to 1.11 meters.

Our resorts and spas network identifies devices of real people at every destination in the US and can be segmented geographically and demographically for digital or direct mail campaigns to support your brand.

### UNDERSTAND MORE & DRIVE CONVERSION – Better Research, Refined Audience, Enhanced Results

### ALL IN VS. OPT-IN – Wider Audience, Any Location, Just Real People