

# REFINITION



NETWORK MEDIA GUIDE / GOLF & TENNIS



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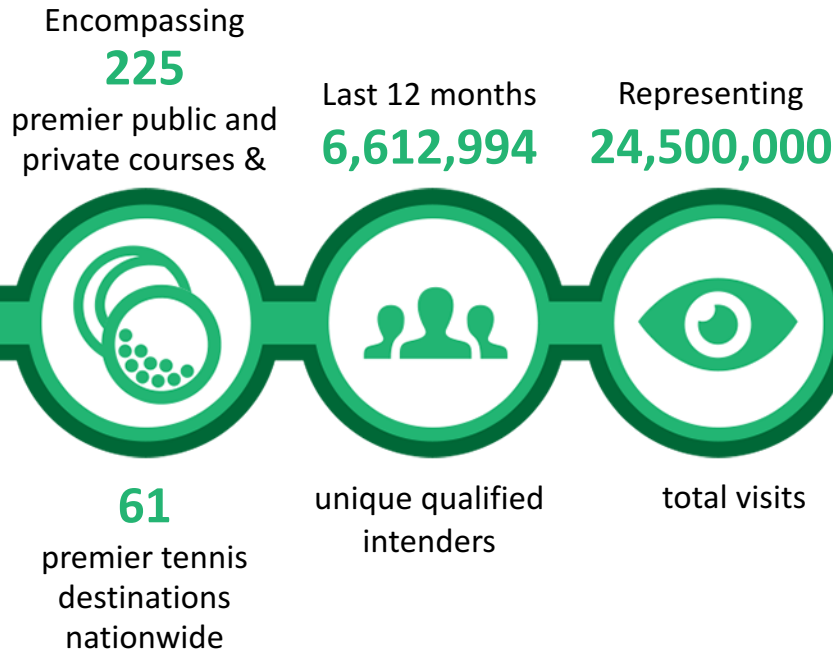
## DATA FRESH DAILY/ GOLF & TENNIS NETWORK

**SPEND LESS – SELL MORE – REPEAT OFTEN**

### REFINITION- The Golf & Tennis Network

Refinition captures more golfers and tennis players than any company in the US. Whether you are marketing your course or court, attire or equipment or want to engage with this audience, we deliver just those currently in the market at the top golf courses and tennis courts in the US.

### ACTIONABLE – In Market Intenders



### THE DATA OF INTENT – Showing up Matters

Real people showing up outweighs an online click. We have an ongoing device relationship with 75% of the adult, US population – over 300 million reachable consumers for your campaigns.

### DATA FRESH DAILY – Widest Aperture, Superior Accuracy, Curated Locations

Utilizing a continuous, all-in vs opt in process allows us to see more mobile devices at virtually any location in the US. Accuracy down to 1.11 meters.

Our golf and tennis network identifies devices of real people at every sports destination in the US and can be segmented geographically and demographically for digital or direct mail campaigns to support your brand.

### UNDERSTAND MORE & DRIVE CONVERSION – Better Research, Refined Audience, Enhanced Results

### ALL IN VS. OPT-IN – Wider Audience, Any Location, Just Real People